

RotoRepel wins in Chicago

RotoMetrics has been named the winner of the 2018 Industry Innovation Award for its RotoRepel adhesive control treatment at the Label Industry Global Awards held during Labelexpo Americas 2018.

The RotoRepel treatment is changing customers' expectations when it comes to adhesive control on the press. The company's coating for rotary flexo tooling provides a reduction of adhesive buildup on all adhesive types resulting in less die wear and damage which leads to a



RotoMetric's RotoRepel adhesive control treatment on display at Labelexpo Americas

significant reduction in number of press shutdowns.

The coating makes dies easier to clean and means there are fewer missing labels and a reduction of blocking during rewind reducing waste and inefficiencies.

Additionally, the new RotoRepel Rx formulation is compliant with US FDA regulations and is safe for intended use in the conversion of parts, devices and labels. It also meets the requirements for food contact applications.

Catapult fires into action

Described as a creatively inspired printing business aimed at redefining a new print sector model for the US, Catapult has launched.

The new company will specialise in three specific areas: self-adhesive, narrow web film and linerless labelling. It is an under-one-roof solution for the print and packaging industry that combines end-to-end service with quality production capabilities, with the customer at the forefront.

CEO Mark Cook previously held a director and shareholder role at Paragon Print and Packaging, which he helped grow from a \$2.5 million to a \$240 million turnover business.

'We have a vision to create a unique, customer-focused business that will force change across the US print industry,' commented Mr Cook, 'Our team are aligned with this vision and will go out of their way to understand and deliver on our clients' needs. We understand the pace of the FMCG market, as well as its specific demands. It's called 'fast-moving' for a reason, and so as a business, our service has to be equally agile and responsive to match the requirements of our customers."

The business has invested in a host of technologies including Esko's XPS Crystal CDI, Hamillroad Software's Bellissima Digitally Modulated Screen-

> ing (DMS) as well as photopolymer plate technology from Mac-Dermid. Two of the latest FA Nilpeter presses, as well as GTT anilox from Apex are also housed in the 56,000sqft Florida site.



Mark Cook, founder and CEO

More power from GEW

GEW has introduced a new water-cooled curing system, the E4C, which offers the highest power available from the company's range and has been developed to support demanding UV applications.

The new system is available in widths of up to 130cm and can deliver power of up to 200W/cm, which is 40% higher than the existing E2C system. It features a compact profile and is retrofittable on all E2C installations.

According to Robert Rae, technology development manager, the system is 'versatile, controllable and safe for the widest range of heat-sensitive materials, whilst operating quietly with minimal air requirements.'

He also explained that E4C features optically tuned reflectors to maximise curing power, saying, "The water-cooled reflectors support the highest UV power whilst limiting heat transfer to the substrate."

E4C is designed to operate with the lowest level of maintenance and is also LEDready: the hybrid lamp casing can house either LW2 LED or E4C arc lamp cassettes.





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